



REACH

Opportunity
Multiple Income Paths

3 Reach Pathways...



1 FREE Affiliate



2 Licensed
Real Estate Agent



Non-Agents and Agents
Academy Qualified

1 FREE Affiliate Program

FREE Affiliate



Licensed
Real Estate Agent



Non-Agents and Agents

OPEN a Personal Book of Business:

- Share a FREE Sample = Quality Connection = \$100
- Quality Connections = Sales and Permanent Clients!

+ Custom Website & Landing Pages for Client Acquisitions

+ Back Office, Support & Training!

FREE Affiliate Program

FREE Affiliate



Licensed
Real Estate Agent

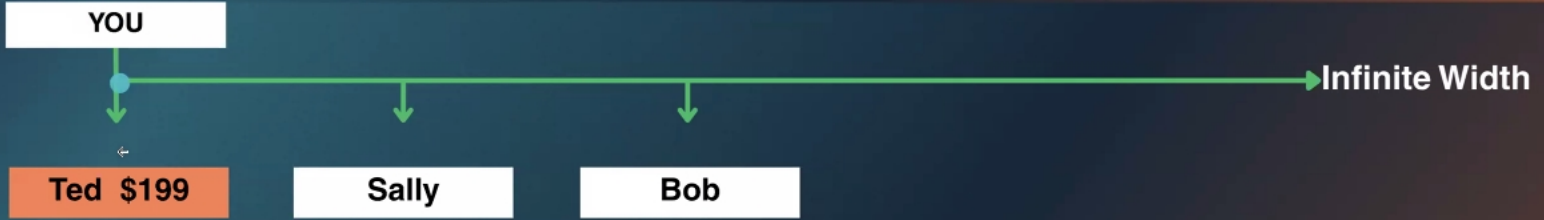


Non-Agents and Agents

Earn from Two Levels of Affiliate Commissions

- + Custom Website & Landing Pages for Affiliate Acquisitions
- + Back Office, Support & Training!

20% First Level Affiliate Bonus



Let's say Ted Enrolls in REACH's Academy for \$199.

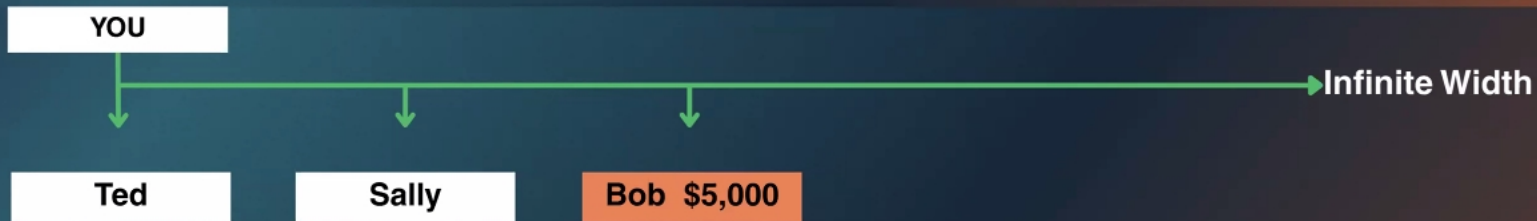
You would receive **\$40** (20% x \$200).

20% First Level Affiliate Bonus



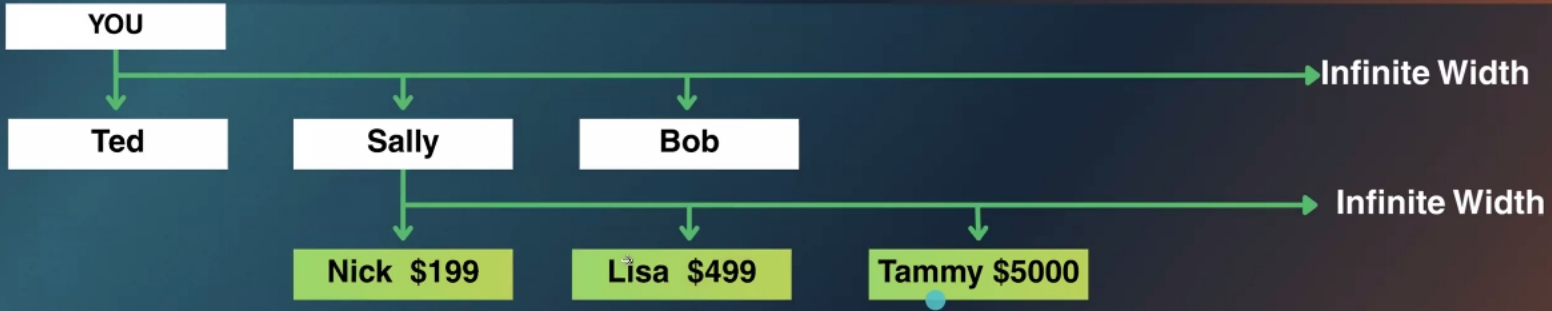
Let's Sally is a Realtor and she buys the \$499 Realtor Pack,
you would receive **\$100** (20% x \$500)

20% First Level Affiliate Bonus



Let's say Bob purchases the \$5,000 Broker Pack,
you would receive **\$1,000** (20% x \$5,000)

10% Second Level Affiliate Bonus



Every Affiliate enrolled by an Affiliate on your 1st Level is considered your 2nd Level.

You receive 10% of all Affiliate purchases on your 2nd Level.

(REACH Academy Packs, Realtor Pack, Broker Packs, and REACH Monthly App).

Let's say Nick purchases \$199 Academy Pack, Lisa purchases \$499 Realtor Pack, and Tammy purchases \$5000 Broker pack, you would receive **\$570** ($\$199 + \$499 + \$5000 = \$5698 \times 10\%$).

FREE Affiliate

Licensed
Real Estate Agent



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OPEN a Team Book of Business

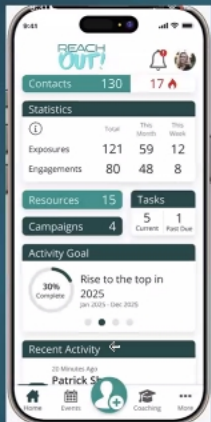
- Quality Connections = Permanent Clients!
 - Infinity Wide/ Infinity Depth Bonus Teams!
 - Leadership Check Match!
- + Custom Website & Landing Pages for Affiliate Acquisitions
- + REACH Out mobile app marketing system for FREE for 30 days

Reach Leadership Academy
One Time: \$199

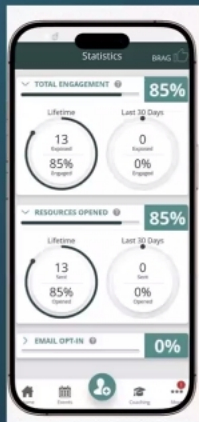


Non-Agents and Agents
Academy Qualified

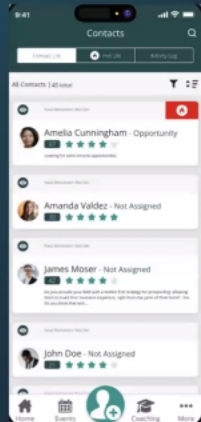
REACH Out Mobile App



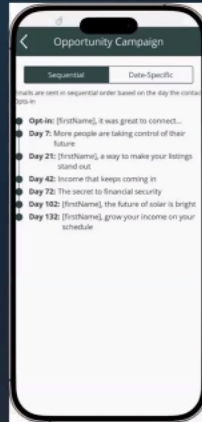
Dashboard



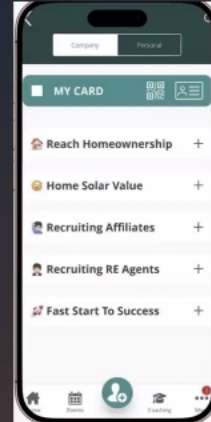
Activity Tracker



CRM



Automated Email Campaigns

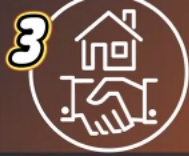


Resources

When you are Academy Certified, you will receive the app 30 days for free, and then pay just \$99 a month to keep it. (this also qualifies you to be Active)

Licensed Real Estate Agent

(stay with your current Brokerage)



What You Get for FREE:

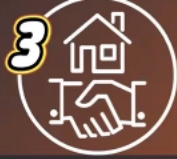
- **Free Affiliate program**
 - \$100 Direct Commission on every Pre-Approved Buyer sent to our Lender
- **Real Estate Commissions**
 - 70/30 Split to Realtors

What You Get for \$499:

- **\$100 Direct Commission on every Pre-Approved Buyer sent to our Lender**
- **Real Estate Commissions**
 - 75/25 Split on self-gen and team-gen
 - 70/30 split on our Company provided Pre-Approved Buyers
- **5% Referral Commission on every Realtor you enroll in the Free or Paid program**
- **Ability to build a network of free Agents and unlicensed Affiliates where all Pre-Approved Buyers in your market are tagged to you**

“Broker” Packs

any licensed agent can purchase



\$2,500 comes with 9 Realtor Seats (\$499 each)

\$5,000 comes with 20 Realtor Seats (\$499 each)

ADDITIONAL 5% Referral Commission on ALL Included Realtor Seats given away, down to the next paid “Broker” on your team.

Email Joseph Valenzuela (joseph@reachsolar.com) with “Broker” in the subject to book a call about all the details of your “Broker” pack.

Personal Sales Book

Earn lifetime commissions on all of your personal connections/sales



Your Team Sales Book

Earn override commissions on connections/sales generated by your team



Commissionable Products

1. Quality Connections
2. Solar installations
3. Real Estate Transactions (licensed agents only)
4. All REACH Academy sales to both non-agents and agents
5. All Upgrade Sales (roofing, HVAC, home security, lighting)

Quality Connections turn into solar installations

Example: Quality Connection = \$100 and average solar installation = \$400

10 Quality Connections (QCs) = **\$1,000**

1 of the 10 QCs turn into solar installations = **\$ 400**

TOTAL **\$1,400**



Quality Connections turn into solar installations

Example: Quality Connection = \$100 and average solar installation = \$400

50 Quality Connections (QCs) = **\$5,000**

5 of the 50 QCs turn into solar installations = **\$2,000**

TOTAL **\$7,000**



How you Get Paid

Personal Sales Book

Earn lifetime commissions on all of your personal connections/sales



Example: If they rent, we have a free product that will allow them to find out how much they are pre-qualified to buy a home with zero money down.

Who would not want to know that?

Every time a Quality Connection (QC) in your Personal Sales Book is added to your Personal Sales Book permanently. When they find out for free how much they are pre-qualified to buy a home with zero money down, you earn \$100 for simply connecting them to REACH. We call this a Homebuyer Quality Connection (QC) for life.

An additional \$65 is also paid out in the comp plan.

Personal Sales Book

Earn lifetime commissions on all of your personal connections/sales



Example: If they own a home, we have a free product that will allow them to find out what their Home Solar Value is.



Who would not want to know that?

When they find out for free what their Home Solar Value is, you earn \$100 for simply connecting them to REACH. We call this a Homeowner Quality Connection (QC).

An additional \$65 is also paid out in the comp plan.

We call the \$100 Bonus a Personal Sales Bonus.

You can earn UNLIMITED Personal Sales Bonuses.

How you Get Paid

Personal Sales Book

Earn lifetime commissions on all of your personal connections/sales



Example:

Let's say one of your Homeowner QCs cashes in on their Home Solar Value with Zero out-of-pocket costs.

On average, you would receive an additional \$400 Personal Sales Bonus.

An additional \$2,640 is also paid out in the comp plan, on average.

Remember all you did was connect this customer to REACH with a free product, then REACH did the rest.

Personal Sales Book

Earn lifetime commissions on all of your personal connections/sales



Question:

How many people do you know who can afford to join REACH for FREE and would like to earn \$100 for simply sharing free products?

FREE Affiliate

Licensed
Real Estate Agent



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Non-Agents and Agents
Academy Qualified

OPEN a Team Book of Business

- Quality Connections = Permanent Clients!
- Infinity Wide/ Infinity Depth Bonus Teams!
- Leadership Check Match!
- + Custom Website & Landing Pages for Affiliate Acquisitions
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Reach Leadership Academy
One Time: \$199

The Power of Your Team Sales Book

Would you like to earn \$10 when someone on your team earns a \$100 Personal Sales Bonus?

Answer: YES or YES

Would you like to earn on average \$400 when someone on your team earns on average \$400 because one of their QCs cashes in on their Home Solar Value for Free or buys a house with Zero Money Down.

Answer: YES or YES

Team Sales Book

Must be Academy Certified/Active



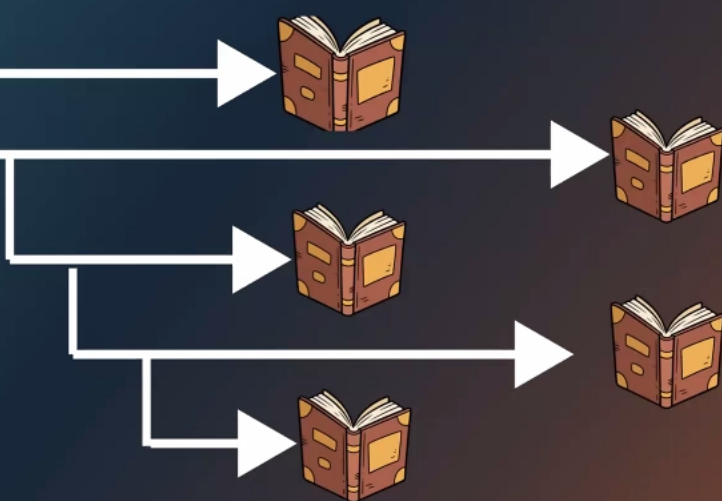
The Power of Your Team Sales Book

Your Personal Sales Book →

• 5 Team Sales Book



At the end of the month, every new Quality Connection (QC) that is added to your Personal Sales Book is also added permanently to the Team Sales Book of 5 other Certified and Active Affiliates.



The Power of Your Team Sales Book

In order to open Your Team Sales Book, you must be Certified and Active. →

You can be Certified by purchasing our Academy Pack, which is included in all Realtor Packs.

You're Active by making one new Quality Connection per month, or being enrolled in the REACH Out App.

One way to have Quality Connections (QCs) added to Your Team Sales Book is to enroll a minimum of two Affiliates.

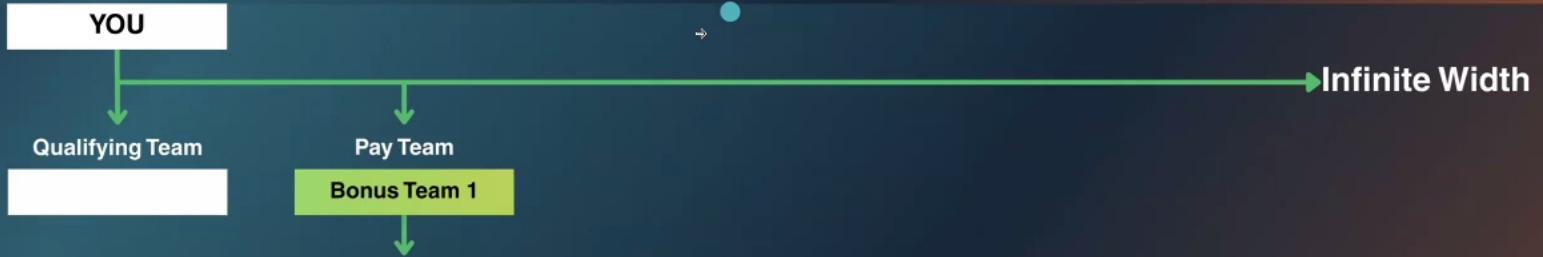
Each Affiliate is considered a team.

Team Sales Book

Must be Academy Certified/Active



The Power of Your Team Sales Book

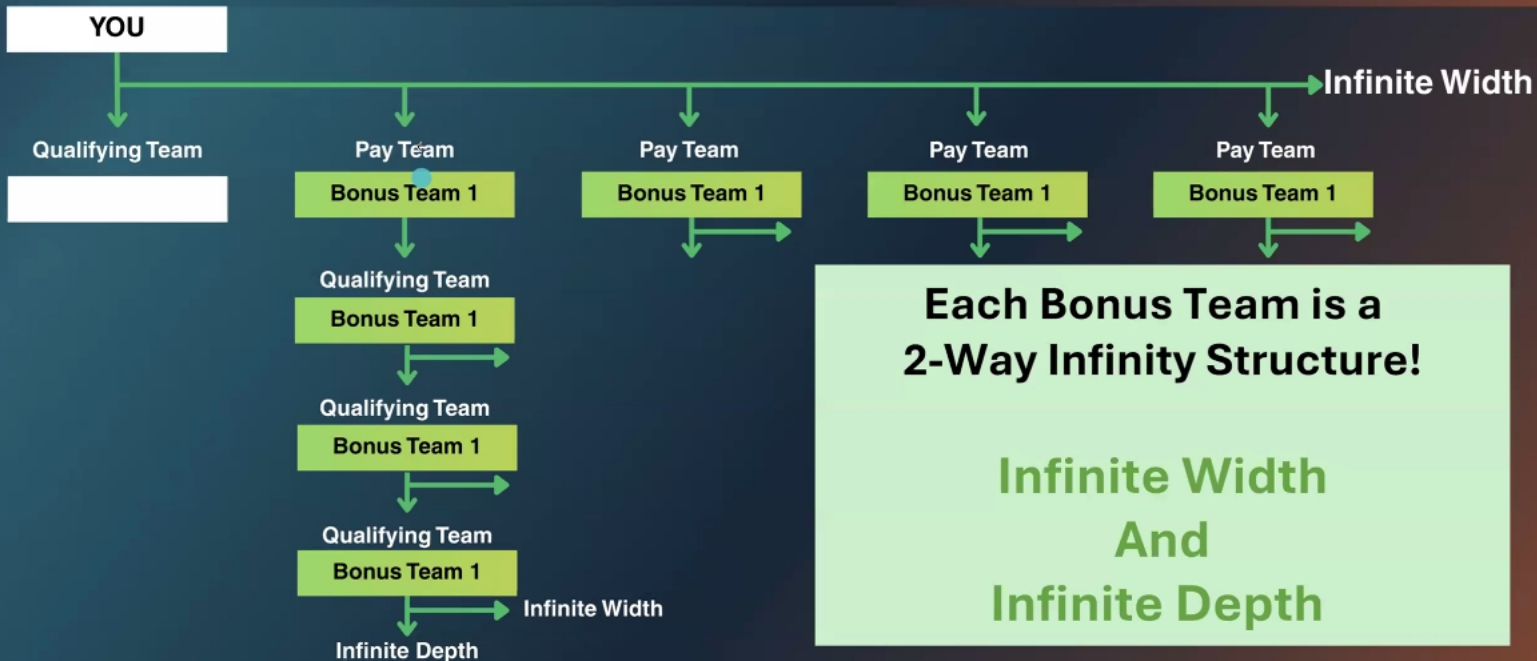


If you have 2 Teams:

ONLY 1 Team is your “Qualifying Team” for that month’s pay cycle.

The other Team is your “**Bonus Team 1**” - Infinite Depth

The Power of Your Team Sales Book



The Power of Your Team Sales Book



The Power of Your Team Sales Book



The Power of Your Team Sales Book



Income results will vary. Any and all claims or representations as to the income earnings from REACH or within the program are not to be considered average earnings. They may not be used as an indication of anticipated returns. Income results are based on many factors within and outside of your control. These factors include business and sales skills, investment of time, work ethic, and leadership skills. REACH does not guarantee or imply any specific

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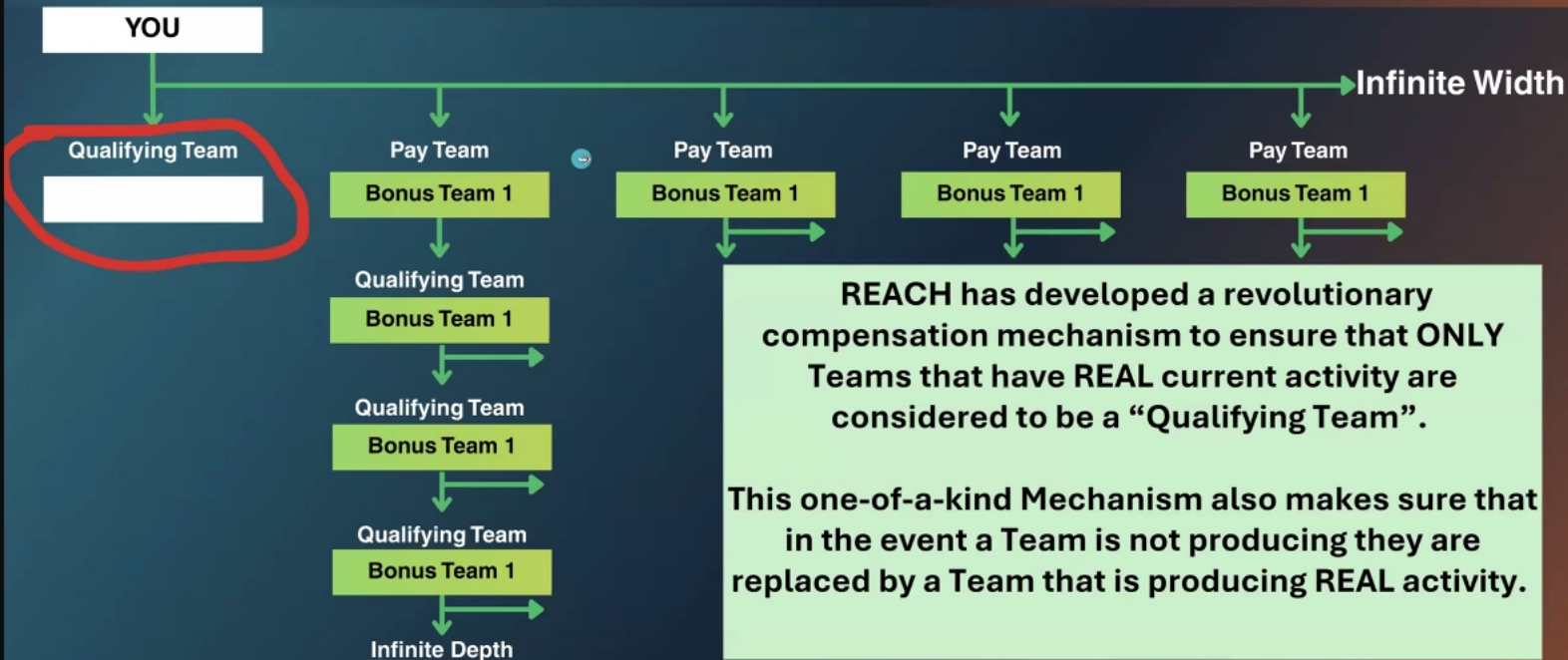
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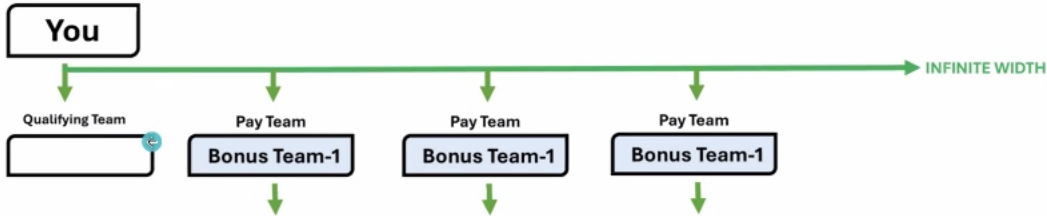
Reach Leadership Academy
One Time: \$199

The Power of Your Team Sales Book



The Power of Your Team Sales Book

10% Leadership Check Match

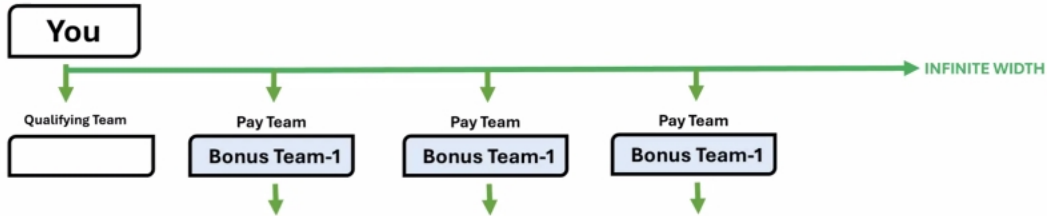


If you are Academy Certified and Active you will receive a 10% Leadership Check Match on every Affiliate you Personally enrolled into REACH even if they are your “Qualified Team” that month.

You will 10% Match on everything they earn in their Personal Sales Book as well as their Team Sales Book.

The Power of Your Team Sales Book

10% Leadership Check Match



If an Affiliate is not “Academy Certified and Active” their “10% Leadership Matching Checks” will roll up to the first “Academy Certified and Active” Affiliate above them.