

REACH PROGRAM & COMPENSATION PLAN

FTC & COMPLIANCE NOTICE (READ FIRST)

IMPORTANT – NO GUARANTEED INCOME AND NO FORCED “PAY TO PLAY”

REACH does **not** guarantee income, profits, success, or financial results. Any earnings, commission examples, or income references are illustrative only and are **not guarantees**.

Reach **ONLY** allows Affiliates that join “REACH’s Academy” for \$199 and become certified to earn bonuses from other Affiliates efforts by building a Team Sales Book as well as the 10% Leadership Check Match. This is the ultimate compliance mechanism ever enforced in a home-based business model. Affiliates will learn from “REACH’s Academy” how to share the financial opportunities available to Affiliates responsibly without using misleading income claims. As well all Affiliates pay zero to join and start trying to earn income from sharing FREE products and building their Personal Sales Book.

FREE Affiliates have an incredible opportunity to earn REAL substantial income from sharing FREE products building their Personal Sales Book, absent from ever spending any money on product inventory, personal buying monthly or any of the other hidden costs and hurdles of other opportunities.

“Certified and Active” Affiliates will have all the training, systems, tools and assistance needed to build a Team maintaining the highest ethics and integrity. “Certified and Active” Affiliates have the same ability other Affiliates have sharing FREE products building their own Personal Sales Book but because they are “Certified and Active” they can also earn from other Affiliates efforts building an incredible Team Sales Book along with 10% Leadership Check Match on every Affiliate they Personally enroll into REACH for FREE.

All Affiliates (FREE Affiliates and “Certified and Active” Affiliates) own their respective Sales Books and can earn on their Sales Books for life.

All Affiliates are trained that ALL earnings depend on individual effort, skill, consistency, market conditions, customer demand, and compliance with program rules.

Participants are **independent contractors**, not employees. Participants are responsible for all taxes, expenses, licensing, and business decisions.

REACH strictly prohibits deceptive, misleading, or exaggerated income claims and operates in accordance with **Federal Trade Commission (FTC)** guidance regarding income representations.

The optional “REACH Academy” does not guarantee income and is not required to earn **Personal Sales Book commissions, 1st Level and 2nd Level Bonuses.**

INTRODUCTION & PROGRAM PHILOSOPHY

REACH has a financially risk-free Affiliate program to join. In other words, there is zero financial cost to join Reach and become an Affiliate. Reach is a connection-to-commerce platform that enables Affiliates to offer FREE products to connect individuals to REACH where they learn what their “Home Solar Value” is or how much they are pre-qualified to buy a home with zero money down.

REACH is built on five core principles:

1. **Connections come before sales**
2. **Customer ownership is permanent**
3. **Affiliates Personal Sales Book and Team Sales Book are permanent and require zero qualifications to continue to earn from their established Personal Sales Book and/or Team Sales Book of Business.**
4. **Growing your Personal Sales Book and/or Team Sales Book only happens from new activity**
5. **The system never allows inactivity to block “Certified and Active” Affiliates from growing their Team Sales Book of Business which is based on a One-of-a-kind “2 Way Infinity Structure”.**

FREE Affiliates may earn through personal referrals alone in a Personal Sales Book of Business and earn Level 1 bonuses (20%) and Level 2 bonuses (10%). An Affiliate must be “Certified and Active” to participate in Team Sales Book bonuses as well as the Leadership Check Match.

DEFINITIONS & KEY TERMS

1 Affiliate

An **Affiliate** is any person that enrolls to become an affiliate for free and agrees to Reach’s terms and conditions.

1.1 “Certified and Active” Affiliate

A **Certified and Active Affiliate** is any person that enrolls in the “REACH Academy Program” and agrees to REACH’s Academy terms and conditions. Once enrolled in REACH’s Academy the Affiliate is Active for 30 days. To maintain “Active” status after 30 days the Affiliate must generate 100 “Qualifying Volume” (QV) monthly from one of the following:

- Every new enrolled Quality Connection = 100 “Qualifying Volume” (QV)
- \$99 “Academy System and Tools Platform” = 100 “Qualifying Volume” (QV)

An Affiliate must be “Certified and Active” to have Customers added to their “Team Sales Book” from their “Pay Teams”. To earn the “10% Leadership Matching Checks” an Affiliate must be “Certified and Active”.

In the event an Affiliate does not have “Certified and Active” status than any customers that would have been attached to their Team Book will be added to the Company’s Team Book permanently and the 10% Leadership Matching Check is paid out to the next “Certified and Active” Affiliate in their upline.

1.2 Quality Connection (QC)

A **Quality Connection (QC)** is verified by Reach as a potential customer who has expressed genuine interest through one of two FREE services that REACH provides.

Each QC:

- Generates \$165 paid in the REACH Compensation Plan
 - \$100 to the Affiliate that enrolled the Quality Connection (QC) through their Personal Sales Book
 - \$10 to 5 different “Certified and Active” Affiliates through their Teams Sales Book.
 - \$15 in Leadership Check Match
- Is permanently in the “Personal Sales Book” of the Affiliate that enrolled of the QC
- Adds 100 “Qualifying Volume” (QV) to the Affiliate that enrolled the QC
- At the close of the month each new QC is added permanently to 5 “Certified and Active” Affiliates “Team Sales Book”

1.3 Personal Sales Book

An Affiliate's **Personal Sales Book** consists of all "Quality Connections" they have personally enrolled. Any new Quality Connection added to an Affiliate's "Personal Sales Book" generates a \$100 Direct Personal Sales Book bonus and also counts as 100 Qualified Volume (QV) for the month. "Qualifying Volume" (QV) are totaled up at the end of the month and used to determine which Teams have the most "Qualifying Volume" (QV).

Key characteristics:

- **No ongoing personal activity requirement**
- Pays Direct Personal Sales Book commissions only
- Customer ownership is permanent

Direct Personal Sales Bonuses are paid weekly.

1.4 Team Sales Book

A "Certified and Active" Affiliate's **Team Sales Book** consists of "Quality Connections" assigned to their "Team Sales Book" through Reach's revolutionary "2 Way Infinity Structure".

An Affiliate that is assigned "Bonus-Team" 1 through 5 in your Pay Teams has all their NEW "Quality Connections" (QCs) for that month along with \$10 per new "Quality Connection" (QC) connected to your Team Sales Book.

In addition, an Affiliate that is assigned "Bonus Team" 1 through 5 in your Pay Teams has of all Sales on their 1st Level of Affiliates that came in that month attached to your Team Sale Book as "Bonus Commissions" (Bonus Commissions are calculated at 5% of total revenue Affiliates purchased on that 1st Level).

Once connected:

- An "Quality Connection" that is assigned to a "Certified and Active" Affiliate's Team Sales Book remains in the Team Sales Book for life
- Each NEW "Quality Connection" will be connected to five "Certified and Active" Affiliates Team Sales Book at the close of the month
- Your Enroller Tree Lineage is used when deciding which Team is a "Qualifying Team" and which Teams are "Pay Teams"

Direct Team Sales Bonuses are paid weekly.

1.5 Qualifying Volume (QV)

Qualifying Volume (QV) is generated when an Affiliate enrolls a new "Quality Connection" or the Affiliate makes an Affiliate specific purchase like:

- \$199 "REACH Academy Program" = 100 QV

- \$99 “Academy System and Tools Platform” = 100 QV
- All Realtor and Broker Packages have 100 QV (499 pack = 100 QV, 2499 pack = 100 QV and 5000 pack = 100 QV)

An Affiliate must have a minimum of 100 QV to be considered Active for the month.

1.6 Qualified Team

At the close of the month the Company adds up each Affiliates total “Qualifying Volume” accumulated from all new “Quality Connections” (QCs) they personally enrolled that month (100 QV per QC) and all 1st level Qualifying Volume (QV) from purchases made from Affiliates on their 1st Level (every Affiliate purchase on their 1st Level is 100 Qualifying Volume).

A “Qualified Team” exists when a “Certified and Active” Affiliate has enrolled at least one Affiliate that has generated at least 100 Qualifying Volume (QV) in their Personal Sales Book or from their 1st Level of Affiliate purchases.

If a “Certified and Active” Affiliate has more than one Team that has at least 100 Qualifying Volume (QV) anywhere in their entire Team to Infinity, then the following rules apply to determine which Team will be considered your “Qualifying Team” for just that month:

- A Team with 3,000 Qualifying Volume (QV) or more is referred to as a “Super-Team”
- If a “Certified and Active” Affiliate has more than 1 Super-Team then the Super-Team that has the smallest amount of “Qualifying Volume” will be the “Certified and Active” Affiliate’s Qualifying Team for that month and all remaining Teams that have “Qualifying Volume” will be considered the “Certified and Active” Affiliate’s “Pay Teams” for that month.
- If a “Certified and Active” Affiliate has less than 2 Super-Teams then whichever Team has the most “Qualifying Volume (QV) will be considered the “Certified and Active” Affiliate’s Qualifying Team for that month and all remaining Teams that “Qualifying Volume” will be considered the “Certified and Active” Affiliate’s Pay Teams for that month.
- If you have a Team that generates zero “Activity Points” that month then that Team is considered an Inactive Team.

1.7 Leadership Check Match

To be eligible for “Leadership Check Match” an Affiliate must be a “Certified and Active” Affiliate. A “Certified and Active” Affiliate will earn a 10% Leadership Check Match on all Affiliates they personally enrolled “Direct Personal Sales Bonuses” and “Direct Team Sales Bonuses”. If an Affiliate is not “Certified and Active” then any Check Matches they would have received will roll up to the first “Certified and Active” Affiliate.

Leadership Check Matches are paid weekly

1.8 Home Solar Value / Energy Audit

A free consumer program that allows Homeowners to have their “Home Solar Value” calculated by a Home Solar Advisor for FREE and as well receive a FREE online consultation to learn how they can cash in on their “Home Solar Value” with zero out of pocket cost.

1.9 REACH Homeownership – No Down Payment Program

Reach has a second free consumer program. This is an optional free pathway that introduces Renters and as well as Homeowners to the power to purchase real estate with zero money down by harnessing the hidden purchasing power in your Utility Bill.

2. The “2 Way Infinity Structure”

REACH pays a maximum of 5 Bonus-Teams in the “2 Way Infinity Structure”.

Each “Certified and Active” Affiliate that has an Affiliate in their “Pay Team” that is labeled “Bonus-Team” 1 through 5 that has at least 100 “Qualifying Volume” (QV):

- Has all their NEW “Quality Connections” for that month permanently connected to your Team Sales Book along with the \$10 attached to said NEW “Quality Connection”.
- Also, 5% of all revenue generated on their 1st Level of Affiliates purchases is added to your Team Sales Book.
- produces Infinite Depth and Infinite Width except for Bonus-Team 5 which acts only as Infinite Depth as Bonus-Team 5’s 1st Pay-Team with “Qualifying Volume” and beyond is your Bonus-Team 6 and not assigned to your Team Sales Book that month.

A Quality Connection may generate no more than five Direct Team Sales Book Bonuses and one Direct Personal Sales Book Bonus.

2.1 “2 Way Infinity Structure” Expansion

Each “Pay Team” has Bonus-Teams that expands Infinitely in 2 directions (Depth and Width):

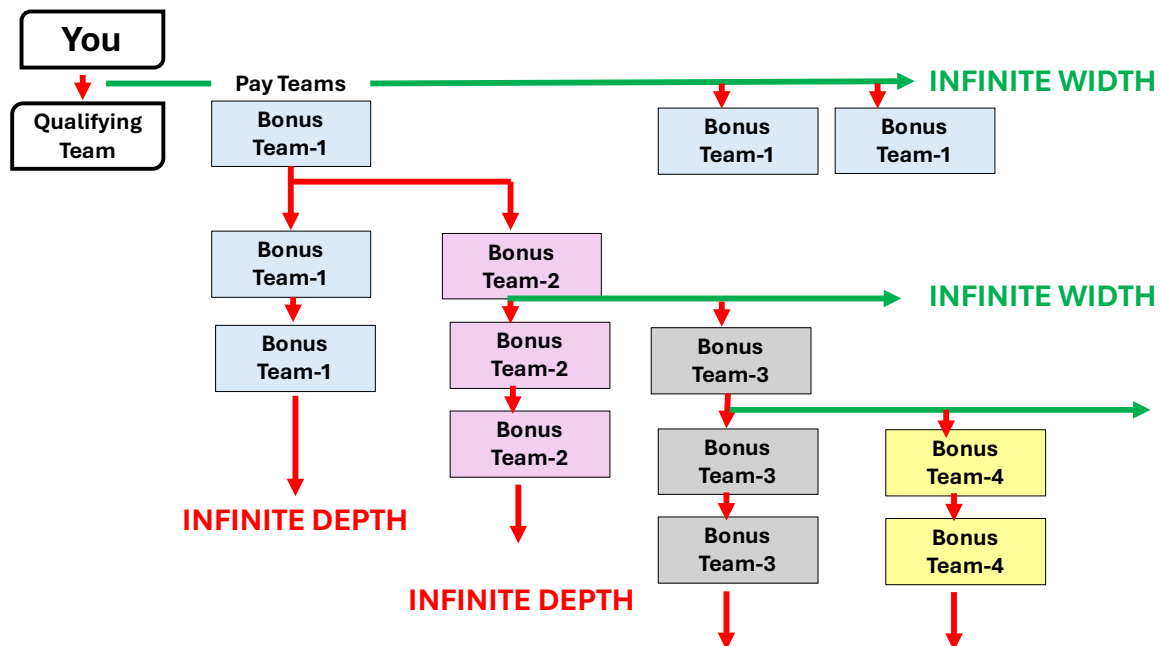
After your Qualifying Team your 1st Pay Team Affiliate, 2nd Pay Team Affiliate and beyond is assigned “Bonus-Team 1”. That continues to be infinite width.

Every Affiliate assigned to you as “Bonus-Team 1” has either their smallest Super Team or Largest Team with “Qualifying Volume” assigned as their Qualifying Team, which in turn is assigned as “Bonus-Team 1” to you. That continues to infinite depth.

Every Affiliate assigned to you as “Bonus-Team 1” has their 1st Pay Team, 2nd Pay Team and beyond assigned to you as “Bonus-Team 2”. That continues to be infinite width.

This pattern of “Bonus-Team” Assignments continues until every Pay Team in your organization to infinity with “Qualifying Volume” has been assigned a “Bonus-Team” Number.

This represents the most powerful generational structure used to calculate customers’ first-time orders and long-term reoccurring orders ever designed in the home-based industry.



3. First Level 20% Bonus

Every Affiliate you personally enroll in REACH is on your First Level. You receive 20% of all Affiliate purchases on your First Level (REACH Academy Packs, Realtor Pack, Broker Packs and REACH Monthly App).

- REACH Academy (\$199) = \$40 1st Level Bonus (20% x \$200 = \$40)
- Realtor Pack (\$499) = \$100 1st Level Bonus (20% x \$500 = \$100)
- Broker Pack (\$2,499) = \$500 1st Level Bonus (20% x \$2,500 = \$500)
- Broker Pack (\$4,999) = \$1,000 1st Level Bonus (20% x \$5,000 = \$1,000)
- Reach Monthly App (\$99) = \$20 1st Level Bonus (20% x \$100 = \$20)

First Level Bonuses are paid weekly.

4. Second Level 10% Bonus

Every Affiliate enrolled by an Affiliate on your First Level is considered your Second Level. You receive 10% of all Affiliate purchases on your Second Level. (REACH Academy Packs, Realtor Pack, Broker Packs and REACH Monthly App)

- REACH Academy (\$99) = \$10 2nd Level Bonus (10% x \$200 = \$20)
- Realtor Pack (\$499) = \$50 2nd Level Bonus (10% x \$500 = \$50)
- Broker Pack (\$2,499) = \$250 2nd Level Bonus (10% x \$2,500 = \$250)
- Broker Pack (\$4,999) = \$500 2nd Level Bonus (10% x \$5,000 = \$500)
- Reach Monthly App (\$99) = \$10 2nd Level Bonus (10% x \$100 = \$10)

Second Level Bonuses are paid weekly.

5. Solar Installation Bonuses

Every Solar installation has a starting point of available commissions. The company uses a 1 in 10 conversion ration to recover advanced commissions paid. along with expenses incurred from “In-House Sales Team” and then divides the remainder as a 60/40 split (60% to Affiliates and 40% to Company).

If there is \$6,000 in available Solar Commissions from a Solar Installation, then there would be approximately \$3,500 left over after the company recovers advanced commissions and “In-House Sales Team” expenses. 60% of the \$3,500 goes to Affiliate Bonuses which would be \$2,100 and divided as follows:

- \$315 goes to the Personal Sales Book of the Affiliate that enrolled the Quality Connection that had Solar Installed.
- \$315 goes to the FIVE Team Sales Books of the Affiliates that had that Quality Connection Permanently added to their Team Sales Book ($5 \times \$315 = \$1,575$)
- \$210 goes to the Leadership Check Match.

6. \$199 REACH Academy Bonus Breakdown

Every time an Affiliate joins the REACH Academy and pays \$199 a 1st Level Bonus is paid, a 2nd Level Bonus is paid, 5 Team Sales Books receive bonuses and Leadership Check Match is paid. 57.50% (\$115) is paid out to Affiliates.

- \$40 goes to the 1st Level Bonus ($20\% \times \$200 = \40)
- \$20 goes to the 2nd Level Bonus ($10\% \times \$200 = \20)
- \$10 goes to FIVE Team Sales Book as Bonus Commissions ($5 \times \$10 = \50)
- \$5 goes to the Leadership Check Match ($10\% \times \$50$ paid in Team Sales Book Bonuses = \$5)

7. \$499 Realtor Pack Bonus Breakdown

Every time an Affiliate buys the \$499 Realtor Pack a 1st Level Bonus is paid, a 2nd Level Bonus is paid, 5 Team Sales Books receive bonuses and Leadership Check Match is paid. 57.50% (\$287.50) is paid out to Affiliates.

- \$100 goes to the 1st Level Bonus ($20\% \times \$500 = \100)
- \$50 goes to the 2nd Level Bonus ($10\% \times \$500 = \50)
- \$25 goes to FIVE Team Sales Book as Bonus Commissions ($5 \times \$25 = \125)
- \$12.50 goes to the Leadership Check Match ($10\% \times \$125$ paid in Team Sales Book Bonuses = \$12.50)

8. \$2,499 Broker Pack Bonus Breakdown

Every time an Affiliate buys the \$2,499 Realtor Pack a 1st Level Bonus is paid, a 2nd Level Bonus is paid, 5 Team Sales Books receive bonuses and Leadership Check Match is paid. 57.50% (\$1,437.50) is paid out to Affiliates.

- \$500 goes to the 1st Level Bonus ($20\% \times \$2,500 = \500)
- \$250 goes to the 2nd Level Bonus ($10\% \times \$2,500 = \250)
- \$125 goes to FIVE Team Sales Book as Bonus Commissions ($5 \times \$125 = \625)
- \$12.50 goes to the Leadership Check Match ($10\% \times \$125$ paid in Team Sales Book Bonuses = \$62.50)

9. \$4,999 Broker Pack Bonus Breakdown

Every time an Affiliate buys the \$4,999 Realtor Pack a 1st Level Bonus is paid, a 2nd Level Bonus is paid, 5 Team Sales Books receive bonuses and Leadership Check Match is paid. 57.50% (\$2,875) is paid out to Affiliates.

- \$1,000 goes to the 1st Level Bonus ($20\% \times \$5,000 = \$1,000$)
- \$500 goes to the 2nd Level Bonus ($10\% \times \$5,000 = \500)
- \$250 goes to FIVE Team Sales Book as Bonus Commissions ($5 \times \$250 = \$1,250$)
- \$125 goes to the Leadership Check Match ($10\% \times \$1,250$ paid in Team Sales Book Bonuses = \$125)

10. \$99 REACH Academy App Bonus Breakdown

Every time an Affiliate pays \$99 for the REACH Academy App a 1st Level Bonus is paid, a 2nd Level Bonus is paid, 5 Team Sales Books receive bonuses and Leadership Check Match is paid. 57.50% (\$57.50) is paid out to Affiliates.

- \$1,000 goes to the 1st Level Bonus ($20\% \times \$100 = \20)
- \$500 goes to the 2nd Level Bonus ($10\% \times \$100 = \10)
- \$25 goes to FIVE Team Sales Book as Bonus Commissions ($5 \times \$5 = \25)
- \$2.50 goes to the Leadership Check Match ($10\% \times \$25$ paid in Team Sales Book Bonuses = \$2.50)

11. ONE-SENTENCE SUMMARY

REACH converts verified “Quality Connections” into lifetime customer ownership through 1 Personal Sales Book and 5 Team Sales Books with scalable income through a one-of-a-kind revolutionary “2 Way Infinity Structure” — without ranks, breakaways, or forced monthly purchases.